

Research Scholar Information Sheet

Institute of Kashmir Studies, University of Kashmir

Name of Scholar: Arbeena

Name of Supervisor: Dr. M. Ibrahim Wani

Year of Registration: 2022

Title of PhD: Digital Media Use for Health Information: A Study of Women's Experiences in Kashmir

Short Summary

The study explores how women in Kashmir engage with digital platforms such as the internet, social media, and health apps to access health-related information. Given Kashmir's unique socio-cultural context and its complex women's healthcare scenario, this study seeks to understand the motivations behind women's use of these digital resources and how they incorporate the online information into their daily lives. The findings reveal that women in Kashmir utilize digital media for a variety of purposes, including staying informed, managing health conditions, and making informed decisions about their well-being. This study will provide useful insights into the evolving role of digital media in women's health management within the distinctive cultural landscape of Kashmir.

Current Status: Data Analysis and Thesis writing